

PRESS RELEASE

Sensational New Two Sided Book

*How to get the man you want &
How to get the woman you want*

Real People – Real Answers

Flirting Dating Sex & Love – What men and women really want

Blatantly honest, hilariously funny, sexy and upbeat, *How to get the man you want & How to get the woman you want* is the essential guide to flirting, dating, sex and love.

Available in store November 2008, (distribution through Gary Allen Distributors orders@garyallen.com.au) or through www.realpeople-realanswers.com



Co-authors Paul Morris Segal and Katia Loisel-Furey

As if the world of dating wasn't confusing enough, every time you turn on the TV, read a magazine or hop online you get different advice. Girls, should you play hard to get or shouldn't you? Is making the first move taking away the thrill of the chase? What do guys really think about paying for the first date and do you owe him one if you accept? Is it ok to have sex on the first date or will he see you as nothing but a booty call? Guys, What are women really looking for in a guy, do looks really matter or is it the size of your wallet they're after? Do they really judge you based on your size or is it your experience that counts?

Inundated with questions from single men and women about flirting, dating, sex and love, we decided to find out the truth about what men and women really want once and for all. *How to get the man you want & How to get the woman you want* will bust open old wives tales and myths, revealing the truth about what men and women really think and want.

This **blockbuster book** is based on our **five year global study, 'Real People - Real Answers.'** The study looked into the dating and mating patterns of 1500 singles and consisted of online surveys, in-depth focus groups and one-on-one interviews.

This book is the essential guide to getting and keeping the one you want.

How to get the woman you want & How to get the man you want is a two-sided book, and like men and women the two sides complement one another perfectly. Reading the entire book gives the reader a glimpse into the secret world of the opposite sex, what they really think and want when it comes to flirting, dating, sex and love.

In this step-by-step guide to flirting, dating, sex and love we'll reveal:

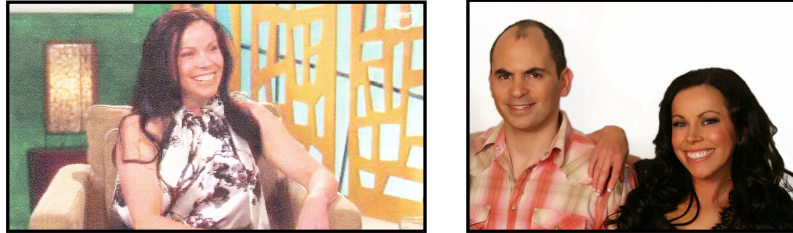
- How to attract the one you want, turn a date into a fulfilling relationship and get them coming back for more.
- The cold hard facts. **The statistics about what men and women really want** will blow your mind.
- **How to create a killer date** - what to wear, where to go with 150 fantastic date ideas, what to do to spark their interest and what not to do.
- How to decipher their body language and tell if they're just being friendly, flirting, are dying to kiss you, or want much, much, more.
- The truth about what men and women really want. We went straight to the source to find out what works, what doesn't, **what turns them on and off, in and out of the bedroom.**
- What they'd really like you to do to them in the bedroom.
- The **secrets about what men and women are really thinking, but would never tell you.** Real men and women have their say, sharing their stories about dating, sex and love, answering all the questions you've been dying to ask.



The *Get the one you want* Book Launch and Singles' Party went off with a bang. The event was attended by 300 of Melbourne's sexiest single socialites and hosted by television celebrity Natasha Ferré (above).

About the authors

Katia Loisel-Furey, is an international flirting, dating and body language expert. She is also a TV presenter who has worked with tens of thousands of singles and couples. Katia has featured as a dating expert on TV shows such as *9am with David and Kim*, *Today Tonight*, *A Current Affair*, *Sunday* and *Postcards*. She receives many letters from readers and advises them on body language, relationships and the world of dating.



Katia on 9am with David and Kim

Paul Morris Segal is the President of Inner Kiss™ Publishing and a presenter and producer of the Write Now radio program. He has co-produced the TV series, *Living Life Now*, and is a widely published song writer of DVDs, radio, internet, television and movies. A certified Laughter Clubs leader, Paul has presented many workshops for educational institutions, organizations and businesses

Quotes of Support

“The idea of combining the advice for men and women into one flip-about tome is just brilliant... how better to encourage the sexes to see things from each other’s perspective? Enhancing our understanding of the position of the opposition has got to be a step forward in the ‘entente cordiale’ between the sexes. Paul and Katia challenge some of the most well known stereotyped concepts and ‘theories’ of how males and females should interact. The idea that you can and should behave with a potential partner the same way as you do with a friend is a refreshing piece of advice. Keep those good vibrations going and enjoy!” Dr Cindy Pan MBBS, FRACGP, doctor and author of ‘Pandora’s Box-lifting the lid on life’s little nasties’ and ‘Playing Hard to Get’

“This book is worth its weight in gold. The stories had me rolling around the floor in fits of laughter! It tells it as it is, and is a singles’ essential guide to getting and keeping the one you want. The facts about what men and women really want were a real opener and were intriguing. It’s the best dating book around by a mile. I know what my single friends are getting for Christmas.” - Natasha Ferré, TV Host, Goin’ Ballistyx Show, Network 10.

“Practical advice with lots of fun tips and exercises to try out.” - Katherine Firkin, Kat’s Eye, Herald Sun

Media Post note: For more images, details of the Real People – Real Answers global study, statistics and findings or to arrange an interview with the authors, please contact Katia on katia@realpeople-realanswers.com or 0402 517 516 or Paul on paul@realpeople-realanswers.com or +61 3 9578 8979.